

AFFILIATE PAYLOAD REVIEW



Here is an overview of the Affiliate Payload layout. Keep in mind that each section is really huge and filled with many details.

Affiliate Payload: 9+ written modules with screenshots and illustrated examples and 11+ step by step videos running through the concept and examples on screen.

1. Background of CPA
2. The Future of Advertising Online?
3. Different CPA Categories explained and useful technical info
4. And the CORE course contents
 - 1.PPC to CPA Advanced Funneling Methods
 - 2.Global Highjack Method
 - 3.PPV: The Undiscovered Goldmine To Online Riches
 - 4.Targeted Traffic Pools Sources
 - 5.Cost Per View to Cash Tactics
 - 6.Casino, Debt and Adult Mastermind (I don't like this section)
 - 7.Co Reg Secrets
 - 8.Incentivised Business Domination
 - 9.Media Buying Millionaire
 - 10.Banner Ad Billions
 - 11.FaceBook Domination
5. Glossary of useful CPA terms
6. Mindmaps and flowcharts
7. Best CPA Networks
8. Traffic Publishers List
9. Co Reg Companies List

1/ PPC to CPA Advanced Funneling Methods

This section is very large. PPC is the quickest way to start profiting from cpa offers and this business model is outlined in this section in immense detail including tons of different monetizing systems and special techniques that have been used to amass millions of dollars in affiliate commissions every month.

In this section you will learn how to be a professional traffic broker with all the cutting edge and latest ppc to cpa monetizing techniques.

Some of the things included in this section are:

- The F.R.I.T. formula for unlimited ppc to cpa profits
- Locating cash sucking cpa offers in hot markets
- How to perform indepth keyword research and find thousands of keywords for your particular offer
- Special tools and software you can use to help you
- Cpa autopsy: breaking down the offer and analyzing all the details from payout, landing page, creatives etc
- How to create the perfect ads for different cpa offers
- Testing and Tracking analysis
- PPC sources explained indepth and how to use and setup campaigns on each one – Google Adwords, Yahoo, MSN, + 2nd Tier search engines
- Different techniques for monetizing using ppc:
 - Direct linking tactics from ppc to cpa
 - Linking to specialized review type sites with multiple cpa offers
 - Building your own list by offering incentives
 - Full cash suck out per lead – ie additional affiliate promo, one time offers
 - Backend monetizing
 - Life time customer cash tactics

+ A lot More

2/ Global Highjack Method

How to take advantage of global news, headlines and trends to cash in big with cpa offers (think multiple thousands a day in profit per campaign).

A very powerful strategy that can be used to cash in on hot current events and leverage surges in online search patterns that result from global news and media buzz to cash in on cpa offers.

- PPC methods to cash in
- Quick SEO Methods to cash in and then resell the site for thousands
- Research methods to find trends and hot news

+ More advanced techniques

3/ PPV: The Undiscovered Goldmine to Online Riches

PPV is pay per view and basically translates to a form of pop up and/or pop under traffic that is very secretive and powerful. This type of traffic can be very tightly and specifically targeted and used to cash in big with cpa offers.

In this section you will be introduced to the secret world of PPV advertising and taught all the latest and cutting edge techniques to cash in on this underground advertising platform using specific networks (list included).

4/ Targeted Traffic Pool Sources

Various Targeted Traffic Pools (TTP) online with advanced techniques that can be used to funnel the traffic through to your cpa offers and convert into cold hard cash like:

- The Video Cash System
- Social media to cpa tactics (facebook, myspace etc)
- 2nd tier search engines
- Blogs
- Ebay
- And others I can't talk about right now.

5/ CPV To Cash Tactics

CPV stands for cost per view where a website will pay you for sending a visitor to them. This like PPV is also very underground yet immensely powerful and you will be taught all the methods to cash in big using this platform.

6/ Casino, Debt And Adult Mastermind

Ok... Now I really hate this section. Not because of its lack of effectiveness (I'm sure it is a big money maker) but because of my own ethics. I will NEVER promote anything in these markets and I suggest you do the same.

Anyway as I'm here to review the product, here is what you will find in this section:

Casino, Adult and Debt CPA offers = big bucks

This is a huge section and where a lot of money can be made. Casinos, adult sites and debt/loans CPA offers are probably some of the highest paying online. Many affiliates only promote loans and mortgage offers and have multi million dollar businesses in this industry.

This knowledge has never been released before to the general public and Affiliate Payload's members will be taught all the different methods to cash in on these markets using:

- PPC
- Targeted banner ads
- Seo
- Content network advertising
- Offline methods
- Traffic brokering
- Joining secret underground affiliate networks and teams
- And a lot more

7/ Co Reg Secrets

Proven Solid System for Mass traffic and making millions online.

Co-registration refers to arrangements between companies to collect user information. This would be a separate check-box on a Web signup form where the user can opt-in to receive messages from a third-party. For example, an online magazine running a contest may include a checkbox for registrants to accept e-mail future announcements from them. Co-registration usually adds the subscriber, provided they check the boxes to give permission, to two or more opt-in mailing lists.

This is a huge and very detailed industry and Millions of dollars are being made here. You will be taught the full system of coreg profits which to be honest can be a whole course in itself.

You will learn how to locate products, create your own product or service and then how to locate

advertising platforms to display your ads.

- Finding suitable and related coreg companies to work with
- How to collect thousands of leads in a short space of time
- Autoresponder systems to cash in immediately on fresh coreg leads

+ advanced co reg tactics

8/ Incentivized Business Domination (IBD)

This once again is a section that can make you enough money to retire for the rest of your life. It is also worth a lot more than the cost of this course. Some of the things that are being taught in this section are:

- How to incentivize users to fill in your cpa offers and get higher conversions for yourself and give more value to your customer as well as build a life long lead.
- Building your own freebie incentivized web sites to make big money online through cpa offers, some example sites are shown.
- Using special software scripts to automate the whole incentivization process
- What kind of sites work best
- How to research different niches and find hot markets
- Point based and referral based systems
- Advertising methods ie ppc, seo, web 2.0, banner ads, viral marketing + more

Bonus: The gratis network. Don't miss that one.

9/ Media Buying Millionaire

This section is huge and very advanced.

It can be considered as THE Diamond Gem of the Affiliate Payload course. In fact this section alone could be sold for 2k itself.

What you will find:

- True path to making millions through cpa
- Publisher Profit Course: includes buying mass targeted traffic from huge online publishers and heavily trafficked websites on credit and sending it to your selected cpa offers
- Building your media buying site and corporation
- Cashing in on banner ads
- Testing, tweaking and tracking
- The Alexa Hack Technique
- Advertiser Profit Course: Creating your own product (Physical, digital or service) and getting CPA companies to promote and drive targeted traffic to your offer through their millions of affiliates.
- Using the adbrate platform to build your media buying career

+ so much more

10/ Banner Ad Millions

- How to create highly converting banner ads, how to test on targeted sites and choose the right offers.
- Build your own list before sending to cpa offer
- Different types of banner ad technology explained

11/ Facebook Domination

This section is also very advances. This is cutting edge information currently being used by Million dollar corporations to make huge amounts of money online via facebook and CPA.

- How to make 10k+ a day from cpa by incentivizing users of your own FP App
- How to research current popular FB apps
- Outsource your idea to specialized programmers for dirt cheap
- Implement a point based system in your app whereby the user has to fill in in cpa offers to earn more points which allows them to perform certain actions within the app \ game (and make you earn big commissions)
- Getting a huge member base for your fb app (includes promo methods)
- Selling your app for 500k +

Conclusion

As you can see the **Affiliate Payload Course** huge and filled with a lot of advanced techniques and details. It's not a surprise that I fully endorse it and recommend you buy it as soon as it gets released.

It is going to be sold for a very low price. Alex Goad told me that this may very well be his last low ticket item and he has not let a stone unturned. He has voluntarily put 3-4 times the expected value into this.

Now to help you in your purchasing decision I have decided to include a bonus when you purchase from this site. Just have a look at my **Affiliate Payload Bonus** since I am confident it is the VERY BEST bonus offered on the web!

